





DON'T CADET ON IT

I am a student at Camden Military Academy. It's a boarding school, so I don't see the public world very much. It gets pretty boring here with all the drills and uniforms, so I've just been laying on my bed and going to sleep at free time. Then I started subscribing to MAD and my family and friends send me MAD magazine from home. Now I'm reading your magazine and laughing with my friends instead of sleeping. Thanks for turning my dull routine life into an exciting and funny time.

Private First Class James McCaughan, Camden, SC

Jimmy Jam — Thanks for your inspirational letter. We hope you'll have your subscription forwarded when you're shipped off to Iraq next year. Your "dull, routine life" won't seem so dull and routine then, will it? God Bless America — and salute Headmaster Eric Boland for us! At ease, Private! —Ed.

ANTIQUES FREAKSHOW WITH HANS BRICKFACE

I have some vintage cologne/aftershave from the 60s! I purchased the gift set from an auction site and have been collecting the stuff for about a year or so. My dad remembers the commercials when he was growing up. I wanted to know if Hans would be able to give me a monetary value on this Hai Karate set, as I already know it attracts the ladies like a magnet! I purchased the set for about \$40l Groovy man, just plain groovy!

Adam Kinsman, Universal City, TX



QUESTIONS FOR MADMAG.COM

The internet is filled with incorrect information, annoying pop-up ads and disappointingly fraudulent nude shots of Britney Spears! Sometimes, however, the internet can be your friend, like when our readers end up doing Ed.'s job — such as this exchange on the MAD message boards on madmag.com:

Is it me or are there others out there that don't get "Monroe" —Fernando50

Monroe is an open-ended parable about the Sino-Russian War of 1905. Re-read the storylines with this in mind, and it will all make perfect sensel—D.D.

We don't know who you are, D.D. (we assume it's you, David Duchovny!) but we thank you for sparing us the time and anguish of answering this squirrelhead! —Ed.



Next Of Kinsman — You asked for Hans' appraisal and here's his professional opinion:

Hai Karate. ..mmin, that really takes me back to the glory days of discol I haven't smelled that heavenly scent since my time at New York's legendary discotheque, Studio 54. Oh, the celebrities, the music, the wild times! In fact, I remember standing in a torrential rainstorm as I waited to get into the hottest and chicest club in the world for the first time. When the doorman approached me, my nostrils filled with the heady smell of his cologne as he forcibly removed me from the line. Struggling in his headlock, I managed to ask him the name of the intoxicating musk he was wearing. You guessed it—Hai Karate! So, to answer your question, collector's value: \$18; sentimental value: priceless. Please contact me it you are ever interested in selling.

By the way, tolks, if you have an unusual item you want appraised, send a picture and a description to: Amy "The Big Appraiser" c/o MAD Magazine, 1700 Broadway, NY, NY 10019.

LAME'S ADDICTION

In the Letters Page of MAD #445, I was alarmed to see myself characterized as a "MAD-addicted Uncle" by my nephew, Adrian Appleman. I assure you that I am not addicted to MAD. Would you call me "addicted" simply because I purchase the latest issues as soon as they appear on newsstands? Or because I collect everything published by MAD ever since my uncle lent me his copy of MAD For Keeps in the early 1960s? Certainly it is not an "addiction" to read every word on every page, down to the tiniest Drawn Out Drama and most miniscule copyright notices on advertisements? And when I miss an issue, surely it is not "addiction" that causes my trembling agitation, cold sweat, clammy skin, nausea and auditory and visual hallucinations? Really, I'm sure that I could stop reading MAD any time I want to. Really! Therefore, I expect to see a retraction in the next Letters Page - if I happen to pick up that issue.

Lawrence Appleman, Marietta, OH

Big Apple — You read every word of every issue? Well, after reading your little manifesto, we found about 164 words that even the most die-hard fan will be unable to slog through! Thanks for writing and say hello to your nephew Adrian (if there is, in fact, a nephew)! —Ed.

GROUNDED BEEF

I have been grounded for the past three weeks and I have four more to go. It's a really long story. Lately I've been running out of ideas on things to entertain me. Then one day I found an old issue of MAD and it made my day exciting, just sitting in my room all day, reading it over and over. I was curious If you guys would mind helping a guy out. I wish I could be entertained with more of these great magazines of yours, 'cause my parents won't buy me any!

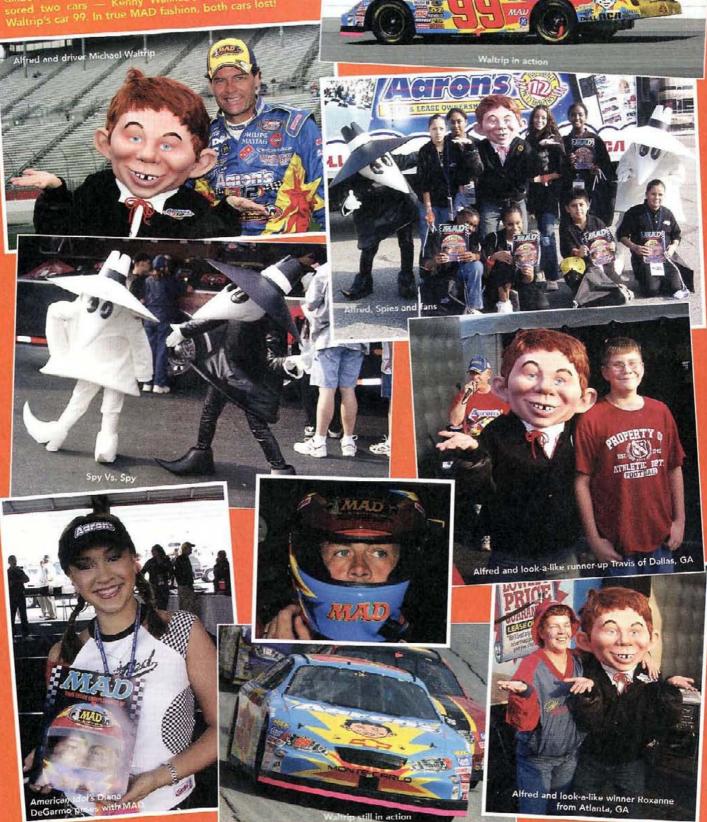
Arron Vinyard, Newport News, VA

Arron To Go — We here at MAD have always had a soft spot for our wrongly-incarcerated readers. So we've devised MAD's patented "Underground Distribution Network" to deliver MADs to our detained young fans. Here's how it's going to work: on Tuesday, your regular mailman will be replaced by a gentleman named Rags - he will be wearing the regular postal uniform, with the addition of a pirate hat. Do not make eve contact with him or his parrot. He will ask you if you would like to buy some fusion beads, tell him no. He will then give you a subscription card for MAD - take it, fill it out and give it back to him. He will mail it, we'll process your subscription and you'll have reading material for the rest of your grounding! Thanks for writing and stay

in trouble! -Ed.



MAD was in full force at the Aaron's 312 NASCAR race, held at the Atlanta Motor Speedway on October 30, 2004. Festivities included an Alfred E. Neuman look-a-like contest and appearances by our very own Alfred E. Neuman and the diabolical duo of Spy Vs. Spyl Best of all, MAD even spondiabolical duo cars — Kenny Wallace's 00 car and Michael Waltrip's car 99. In true MAD fashion, both cars lost!





BAD TO THE JOAN

Joan Of Arcadia star Joe Mantegna recently hoodwinked the rest of the cast into posing with the issue that contained our unholy spoof of their show. We haven't been this moved by an image since we thought we saw the face of God in a Cool Ranch Dorito! (Turns out it was just salsal)



A PICTURE'S WORTH A THOUSAND NERDS

In MAD #447 you had the pull-out poster that said "Put a NEW Idiot in the White House - Alfred E. Neuman for President"! I thought it was the best pull-out poster you ever had. That night I was thinking about what to do with it and then it hit me, I'm going to put it in my locker at school. The next morning I put it in my backpack with some tape and I knew people would think it would be funny. The whole day, people and teachers told me it was the greatest and no one ripped it down. The next day it was up till the end of 4th block. When 4th block was done, I went to my locker and it was gone! That whole day I was mad at the lowlife that took down my Alfred sign. I don't know what to do. please help me!

Kyle Letteney, Syracuse, NY

Letteney Entertain You — We're sorry for your loss, however, we think we've hit upon a solution to your problem. Below, please find a clip-n save, wallet-sized version of that very poster. Granted, you'll probably lose it when your lunch money gets stolen tomorrow, but hopefully it will last beyond 4th block! —Ed.



THE BIG TEACHER'S PET

I used a copy of your magazine in the beginning of the school year for a language arts project. I had not prepared at all for this, so on the morning that the project was due I was frantically looking through my house for something to pass in. Then, looking on my desk, I saw the idiotic face of Alfred E. Neuman on the cover of a MAD magazine. Seeing that I was about to miss my bus. I snatched up the magazine and headed off to school. When it was time to turn in my "project" later on that day, she didn't seem to notice that I had handed her a MAD magazine and she said absolutely nothing to me. Needless to say, I got an F on that project. It is now months after the project was due. and I still haven't gotten my magazine back! MAD, what should I do to get my magazine back?

Kris Baumann, Marietta, OH

Kris And Tell — Have no fear, you'll have plenty of time to get the magazine back when you're forced to repeat the same grade next year! See you on the short bus! —Ed.
P.S. Readers, if you have a funny story involving teachers and MAD, send them to: Amy "The Big Teacher's Pet" c/o MAD Magazine, 1700 Broadway, NY, NY 10019.

NEXT MONTH IN MAD #451 ON SALE FEBRUARY 15!

OUR PARODY OF THE KEANU REEVES MOVIE CONSTANTINE!

NEXT MONTH IN MAD XL #32 ON SALE FEBRUARY 15!

WILL SMITH, SEINFELD AND WRITER OF THE ISSUE BARRY LIEBMANN!



William M. Gaines founder

> John Ficarra editor

Editorial:

Charlie Kadau, Joe Raiola senior editors

Amy Vozeolas, Greg Leitman & Dave Croatto associate editors Nick Meglin contributing editor

Dick DeBartolo creative consultant Art Department:

Sam Viviano art director

Nadina Simon associate art director Patricia Dwyer assistant art director

Ryan Flanders, Brian Durniak & Doug Thomson production artists
Leonard Brenner graphics consultant

Administration:

Paul Levitz president and publisher
Georg Brewer vp — design & retail product development
Richard Bruning senior vp — creative director
Patrick Catidon senior vp — finance & operations
Chris Caramolis vp — finance
Terri Cunninghom vp — managing editor
Alison Gill vp — managing editor
Alison Gill vp — managing editor
Alison Gill vp — managing editor
Rich Johnson vp — book trade soles

Hank Kanalz vp — general manager – wildsform Lillian Laserson senior vp & general counsel David McKillips vp — odvartising & custom publishing John Nee vp — business development Gregory Noveck senior vp — creative offairs Cheryl Rubin senior vp — brand management Bob Wayne vp — sales & marketina

Contributing Artists And Writers

the usual gang of idiots

FOR ADVERTISING INQUIRIES ONLY, PLEASE CALL 212-636-5520!

For SUBSCRIPTION Questions:
Go to the MAD website! All you need is your name and zip code to renew, change your address, give a gift subscription, check your account balance and expiration dates or to request a missing issue. Just go to www.madmag.com or call 1-800-4MAD-MAG (U.S. and Canada only) or write to P.O. Box 52345, Boulder, CO 80322-2345! Please DO NOT phone, write, fax or e-mail our New York office — we're too dumb to help you here!

VISIT OUR WEB SITE! madmag.com

HOW TO REACH US

Please Address Correspondence To: MAD, Dept. 450, 1700 Broadway, New York, New York, 10019.

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

Fax MAD at 212-506-4848!

ZING UP YOUR PHONE! HOT NEW RINGTONES AND WALLPAPERS

907184 - Snoop Dogg - Brop II Like It's Hot
906946 - Usher & Alicia Keys - My Boo
900980 - Switchfoot - Dare You to Move
907216 - Ciara - 1, 2 Step
907227 - Young Buck - Shorty Wanna Ride
907225 - Jay-Z - 99 Problems
907225 - Jay-Z - 99 Problems
907250 - Netly - Tilt Ya Head Back
9072513 - Destiny's Child - Lose My Breath
906945 - Lil Jon & The Eastside Boyz - What U Gon' Do

900305 - 50 Cent - In Da Club 900433 - 50 Cent - P.I.M.P. 904193 - Akon - Locked Up 903010 - Alicia Keys - Diary 904180 - Avril Lavigne - My Happy Ending 903120 - Besalie Boys - Ch-Check II Oul 900403 - Beyonce leat, Jay-Z - Crazy in Love 900594 - Black Eyed Peas, Let's Got II Started 901925 - Blink-182 - I Miss You 901641 - Britney Spears - Toxic

900943 - Chingy - One Call Away
900576 - Chingy - Right Thirr
905282 - Clara feat. Petey Pablo - Goodles
900488 - Colóplay - Clocks
900488 - Colóplay - Clocks
900488 - Colóplay - Clocks
900419 - Det - Depard - Pour Some Singar on Me
900013 - DMX - Party Up
900918 - Emirem - The Real Slim Shady
907206 - Fvancescence - Bring Me to Life
904382 - Franz Ferdinand - Take Me Oul
907301 - Franz Ferdinand - Take Me Oul
907301 - Franz Ferdinand - Take Me Oul
907301 - Franz Ferdinand - Predictable
907115 - Good Charbotte - Predictable
907104 - Green Day - American Islot
907104 - Green Day - Souldevard of Broken Dreams
907107 - Green Day - Longview
907104 - Green Day - Longview
907104 - Green Day - Souldevard of Broken Dreams
901710 - Green Day - Congoine
901704 - Green Day - Souldevard of Broken Dreams
901710 - Green Day - Longview
901704 - Green Day - Souldevard of Broken Dreams
901710 - Green Day - Longview
901704 - Green Day - Longview
901704 - Houbastank - The Reason
903104 - Longview - Longview
901704 - Houbastank - The Reason
901704 - Incabus - Megalomaniac
903104 - Incabus - Talk Shows on Multe

900034 - Jay-Z - Big Pimpin'
901672 - Jay-Z - Big Pimpin'
901638 - Jef - Are You Gonna Be My Girl
903538 - Jef - Are You Gonna Be My Girl
903541 - Jet - Cold Hard B'''
903130 - Jckwon - Tipsy
907210 - Kanye West - The New Workout Plan
904340 - The Killers - Somebody Told Me
905241 - Lil Filip feal. Lea - Sunshine
905746 - Lil Jon & The Eastside Boyz - Get Low
905164 - Linkin Park - Breaking the Habit
907077 - Lt Cool J - Headspring
904162 - Lodders's - Diamond in the Back
907255 - Lunidee - Never Leave You (Uh Oooh, Uh Oooh)
901629 - Mascon 5 - This Love
905249 - Mase - Breathe Stretch Shake
900425 - Nelly - Air Force Ones
907023 - Nelly - My Place
904163 - Nickelback - Feeling Way Too Damn Good
901165 - No Doubt - It's My Life
907171 - Nolorious B.1.0, - Hypnotize
900706 - OutKast - Hey Yat
904750 - Petey Pablo - Freek-A-Leek

901245 - Puddle of Mudd - Blurry
901990 - Sir Mix-A-Lot - Baby Got Back
904567 - Slipknot - Duality
90590 - Socop Logg - Ruthin but a "G" Thang
905246 - Switchfoot - Meant to Live
901907 - System of a Down - Chip Shey
907514 - Terror Squad - Lean Back
907230 - Therne - Apprentiss (C-Jays - For The Love of Money)
900274 - Theme - Dukes of Hazzard
900183 - Theme - Frapyle Ruck
900183 - Theme - Frapyle Ruck
900183 - Theme - Super Haile Bross
900945 - Theme - The Lepend of Zeida 2
900182 - Theme - Super Maria Bross
900945 - Theme - Super Maria Bross
900945 - Theme - Super Maria Bross
900945 - The Lagd - Take It Away
907105 - The Used - Take It Away
907105 - The Used - Take It Away
907105 - The Used - Take It Away
907105 - Use Town - Super Maria Bross
909475 - User - Veall
903104 - Usher - Veall
903107 - Veall - Super - Veall
903107 - Veall - Super - Veall
904756 - Ving Vang Twins - Salt Shaker
905422 - Young Buck - Let Me In

USIVE NEW WALLPAPERS



















FRESH NEW WALLPAPERS





506007





506005





505303





505313





505307





505143



505551



505308



505145

Zingy.com supports: AT&T Wireless - Cingular - T-Mobile USA - Nextel - Boost Mobile - Virgin Mobile Alltel - Cellular One - Sprint PCS - Verizon Wireless of Puerto Rico - Midwest Wireless. Polyphonic ringtones and color wallpapers work on compatible phones only. If you're not sure that your phone is supported please visit www.zingy.com to test your phone. Artist names for identification only.

HOW TO ORDER:

Text the download code to 94649 You will receive a link to download your ringtone or wallpaper

Compatible with AT&T Wireless - Boost Mobile - Cinquiar - Nextel - T-Mobile USA



IT'S TIME
TO PUT THE
"FOOT"BACK
IN"FOOTBALL"!

Hot on the heels of JOHN MADDEN FOOTBALL comes the next step in sports gaming:

STEVE MADDEN FOOTBALL!

Now you have the power to control the NFL's hottest players in Steve Madden's hottest shoe designs! All of the sport's biggest stars are there — with grotesquely-huge heads perched atop fragile, waifish bodies!

Choose from over 40 plays and over 250 Steve Madden-exclusive styles! Michael Vick in sleek, stiletto boots, Tom Brady in open-toe platforms, Priest Holmes in kicky summer sandals — with so many players, styles and sizes (up to 9½!), the game has never been bigger...or sassier! All the plays, all the signature moves, all the specialized end zone antics — all done in sexy, stylish women's footwear!

Whether you're a fan of football, a fan of affordable women's shoes, or BOTH, you haven't really played the game until you've played it in three-inch strappy heels!

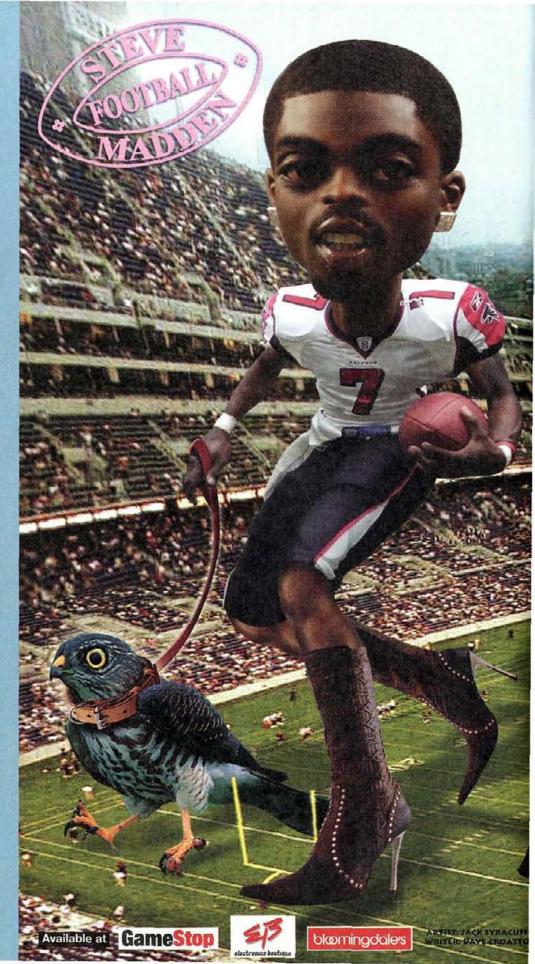
"Interesting..."
—Game Pro

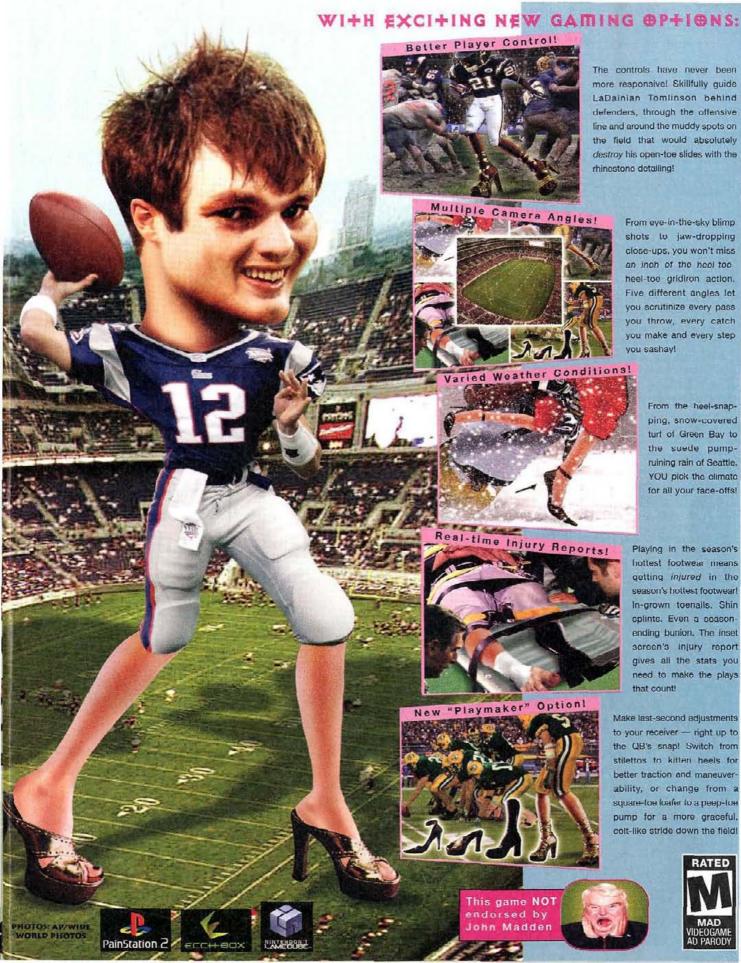
"Realistically rendered... disturbingly so, actually." —Xbox Nation

"Not what any fan would expect..." —Electronic Gaming Monthly

Stunning!" —Vogue

"That's ...well,
that's just weird."
-PSM: PlayStation
Magazine







OUR TEAM OF CRACK ODDSMAKERS GIVES YOU THE LATEST VEGAS LINE ON HOW ONE OF TODAY'S BIGGEST STARS WILL MEET HIS DEMISE!

ODDS **CAUSE OF DEATH** Knock-down, drag-out fight with Deion Sanders over which of them is the model for "Leon," the egomaniac football player in the Budweiser commercials

Revenge killing by Pop Warner coaches, for inspiring all their

Vein-popping tantrum while temporarily

Brutally slain by a livid Rosa Parks for comparing

Fatal pulled hammy when he tries to add a

Hit by champagne bottle during celebration of Super Bowl win that occurred solely

because of his selfless, team-oriented play....... 57,498,500,000,000,000:1

MAGAZINE CORRECTIONS YOU MAY HAVE MISSED



In our issue dated October 11, we reported that the entire U.S. Congress is mind-controlled by beings from Saturn's moon of Ganymede. Subsequently, it has been pointed out to us that Ganymede is a moon of Jupiter, not Saturn. We regret the error. We still stand by the part about extraterrestrials controlling the minds of Congress, though.

Thanks again for driving us to the movies, Uncle Joe.

Yeah, it's really So...this is nice of you to your first date, huh? What take us all the way to the an exciting mall, Mr. time in



wears off in a few years and the fresh scent of love is replaced by the stagnant stench of an undigestible intolerance for each other. Sure, you can look in each other's eyes now and find infinite passion and understanding, but, in time, the very sight of each other will make you physically ill.

But the excitement





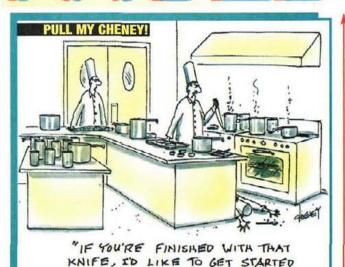
THE PUZZLE NOOK

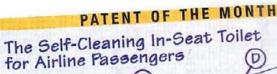
Which of the 5 choices best completes this phrase?

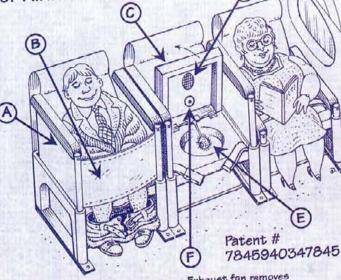
STOP THE ? SSES!

- 1. PRE___
- 2. TELEMARKETING BUSINE_
- 3. GLOATING OF THE "RED STATE" MA_
- 4. BEAUTY PAGEANTS FOR LITTLE MI_
- SELLING OF PLUS-SIZE SPANDEX DRE.









- A for passenger privacy
- Front screen pulls out and across for added privacy
- Hinged cushion reveals toilet and accoutrements
- Exhaust fan removes D unpleasant odor
- E Gentle whirling brush eliminates need for toilet paper
- F Spigot sprays powerful disinfectant after cushion slides back

FUNDALINI FOTO NEWS: TARA REID'S WARDROBE MALFUNCTION

ON THESE SEA BASS FILLETS."







"I'll think before I speak."



GEORGE W. BUSH

"I will only appear in public when I'm sober."



ANNA NICOLE SMITH

"No more than one box of donuts a day!"



KIRSTIE ALLEY

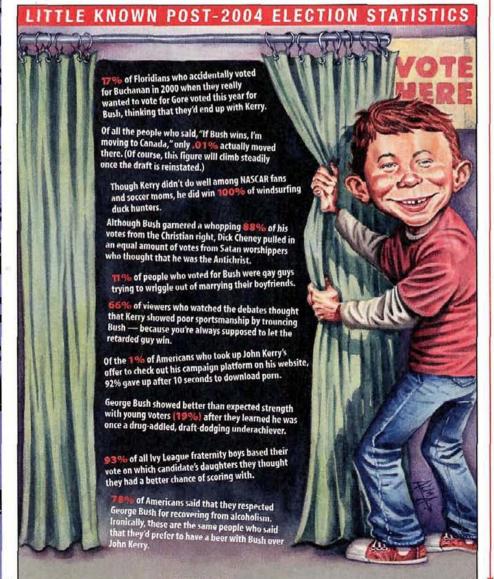
"I will let people see my humble side."



"I will not use %#\$*ing curse words when I talk to the %#\$*ing press."



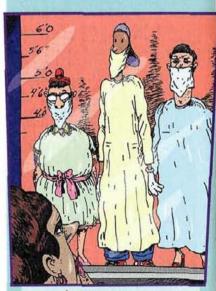
MONKEYS ARE ALWAYS FUNNY THE ASSASSINATION OF PRESIDENT LINCOLN.



MELVIN & JENKINS'



Jenkins puts on a green smock and face mask whenever he visits the children's wing at the hospital to avoid spreading germs.



Melvin dons a green smock and face mask too, but it's so women can't pick him out of a police lineup for impersonating a gynecologist.

FRIENDS OF

Charles Akins Al Jaffee

Ray Alma Jeff Kruse

Tom Cheney Barry Llebmann

Dick DeBartolo Patrick Merrell

Desmand Devlin Kevin Pope

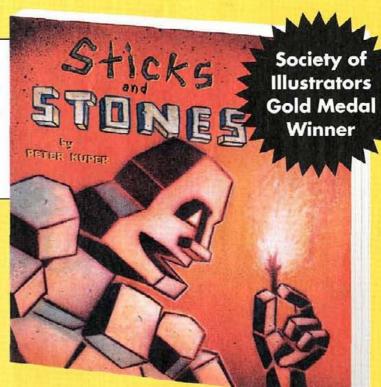
Evan Dorkin Jack Syracuse

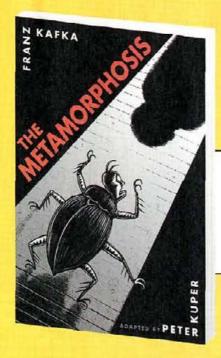
Garth Gerhart

Mike Snider

ANE PIC In Pictures

Peter Kuper, writer and illustrator for MAD's renowned Spy vs. Spy comic, presents a wordless allegory chronicling the rise and fall of a stone kingdom undone by perpetual war.





ALSO FROM PETER KUPER...

A stunning graphic adaptation of Kafka's **The Metamorphosis.**

Available in paperback wherever books are sold



SMELLS LIKE SHEEN SPIRIT DEPT.

Are you bored with half of what's on TV? Do you think the writing is half-assed? Do you have half a mind to skip this intro? Too late.

TWO and a half

Samura -

I'm Chilly Hopper, stud muffin! I'm a successful jingle writer and freewheeling bachelor! I have a Malibu beach pad, I drive a Jag and I'm cool and laid back! Up until recently, my biggest problem in life was waking up in the morning and deciding which silly shirt to wear! Then my brother's wife left him for another woman! Normally, I'm in favor of that sort of thing, but in this case it meant that my nerdy brother and his 10-year-old son moved in with me! They say divorce is hardest on the children! No one ever talks about what a bitch it is for the uncle, though!

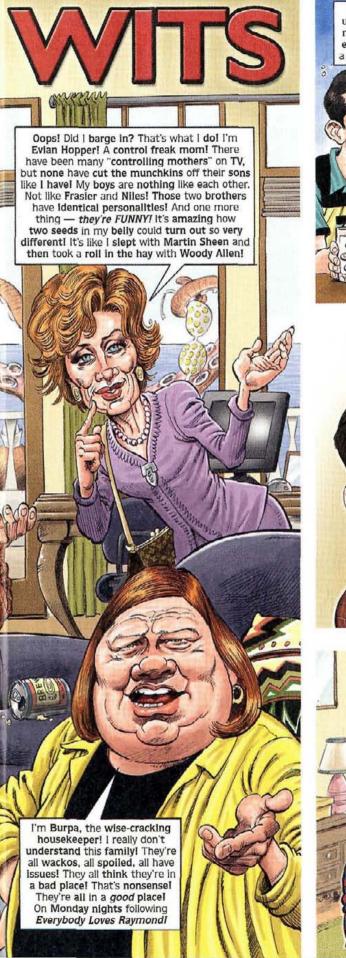
I'm Jadel Chilly's my cool uncle!
I'm learning important lessons of
life from him! He's taught me how
to mix margaritas, how to deal
poker and he once pulled me aside
and told me, "Remember, kid,
living with genital herpes can be a
hassle!" Oh, yeah, I have a father,
tool He's okay, but he's not as cool
as Uncle Chilly! Truth be told, he's
not even as cool as Uncle Ben!

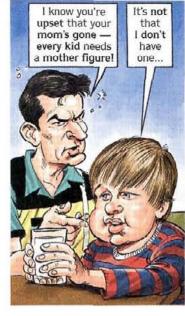
I'm Alas! I'm a Sherman Oaks chiropractor with none of their usual charisma! Obviously I'm nothing like my brother, Chilly! He has more sex in one evening than I had in 12 years of marriage! I'm going through a rough patch in my life right now! My ex-wife is a lesbian and I don't date much! I have a patient whose back goes out more than I do! I guess I've been a pathetic, geeky loser ever since childhood when my —

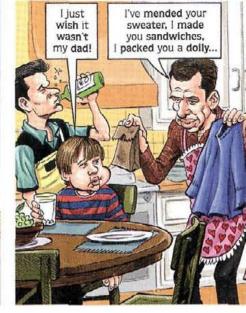
WRITER: ARNIE KOGEN

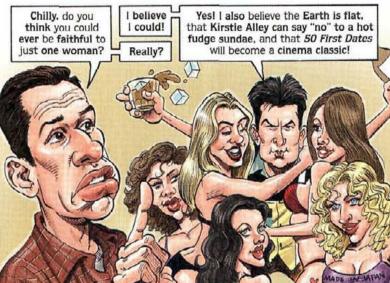
ARTIST: TOM RICHMOND

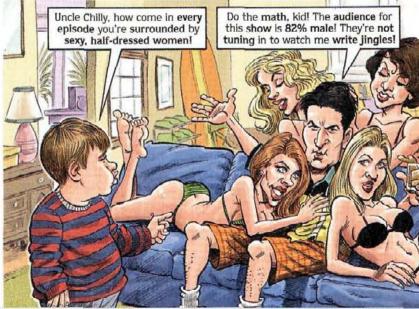




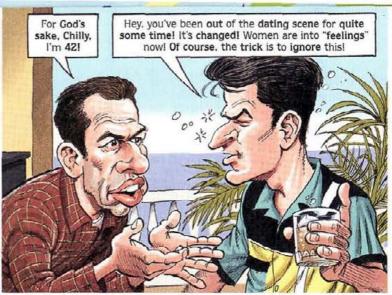


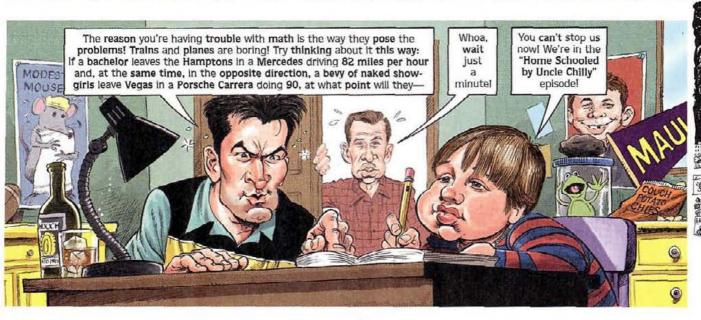


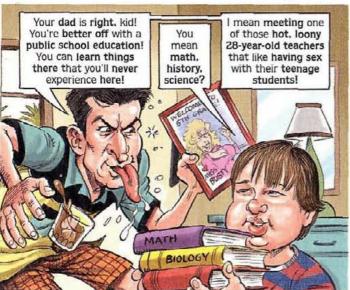






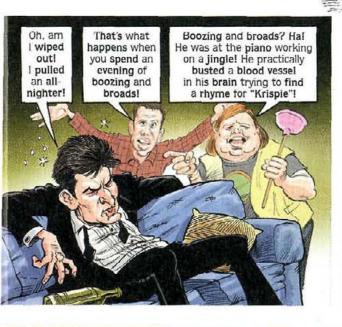


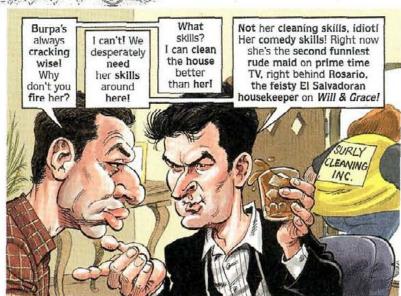


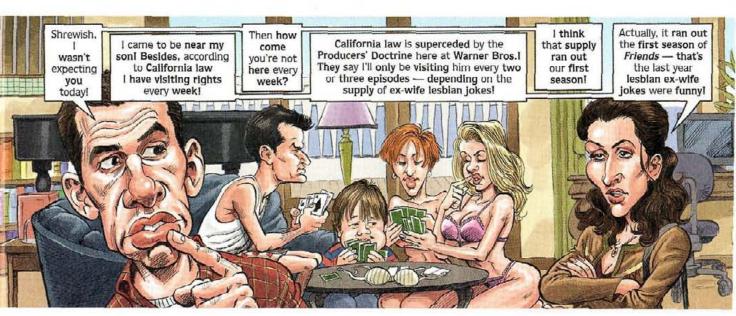












Did you hear that?



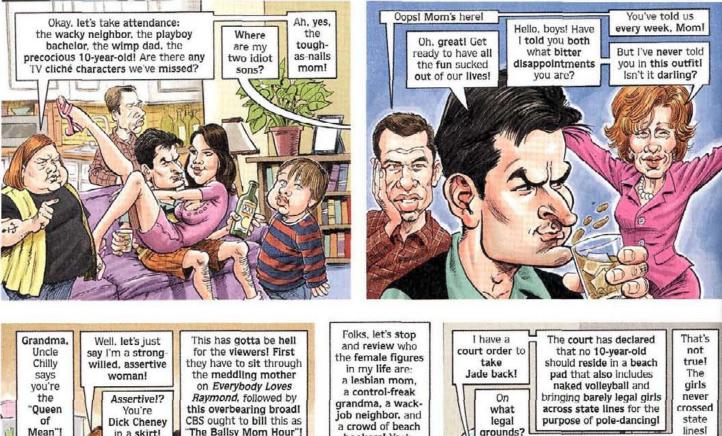
He's right. Mom.

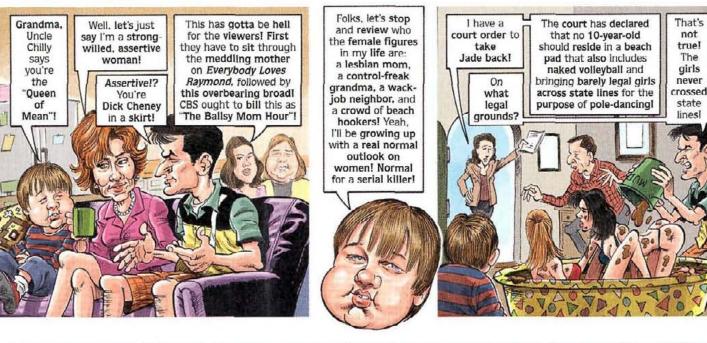
Relax,

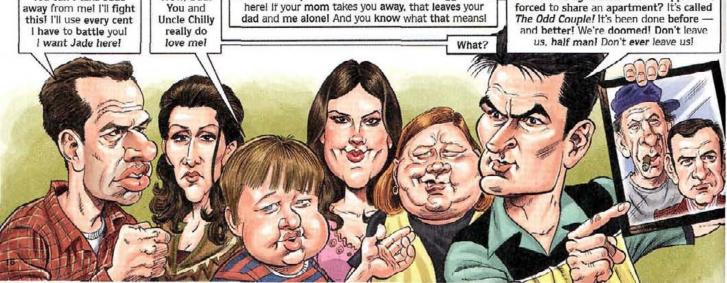
he's fine!

I'm worried







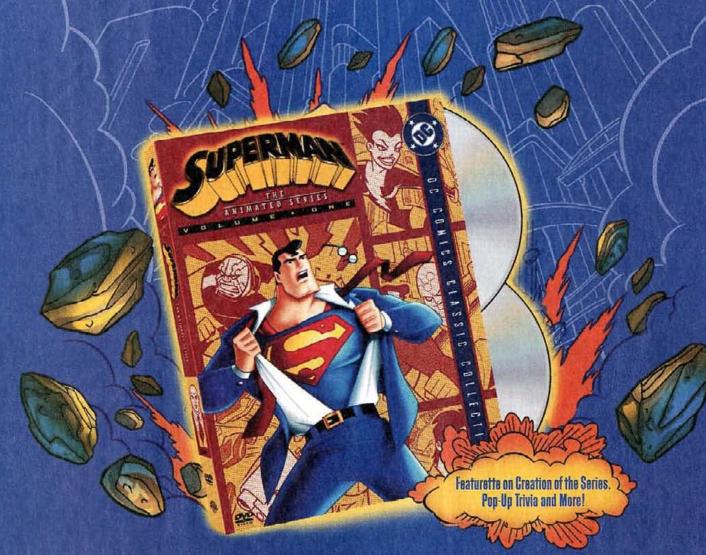


It's more complicated than that! There's a bigger issue

Two middle-aged men who are opposites,

You can't take Jade

Wow, Dad!



18 AWESOME EPISODES FROM SUPERMAN™ THE ANIMATED SERIES

OWN IT ON DVD JANUARY 25



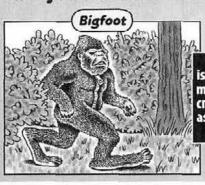




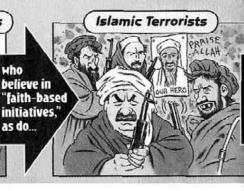
This is our eighth installment of this series! Which means, ironically, that there are more than six degrees separating this edition from the original. But that's a problem we can address in future installments. Here's...

6 DEGREES OF SEPARATION

Can you link BIGFOOT to MICHREL MOORE?

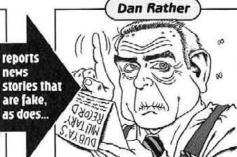






Can you link JON STEWART to THE HOMELESS?







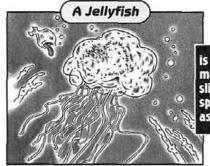
Can you link GRAVITY to VOTER APATHY?



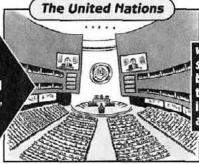




Can you link A JELLYFISH to "MR. BRITNEY SPEARS"?



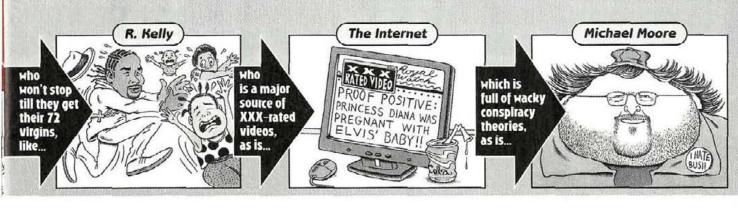


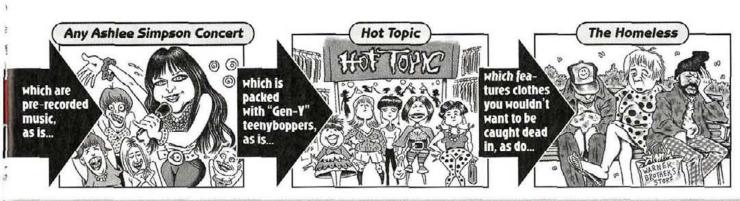


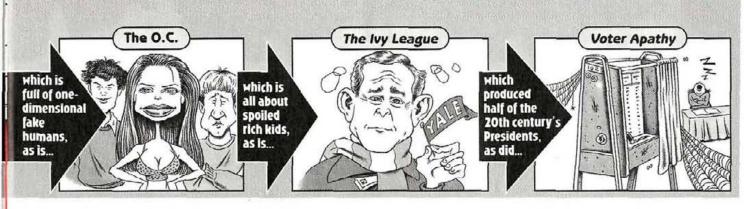
which sounds better in theory than in reality, as do...

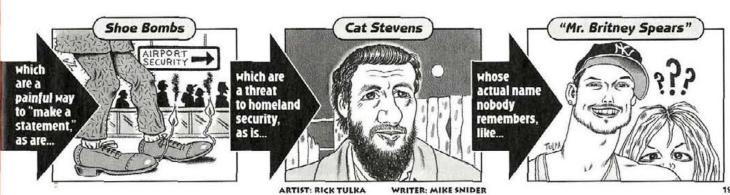


BETHEENANONEANDANTHING

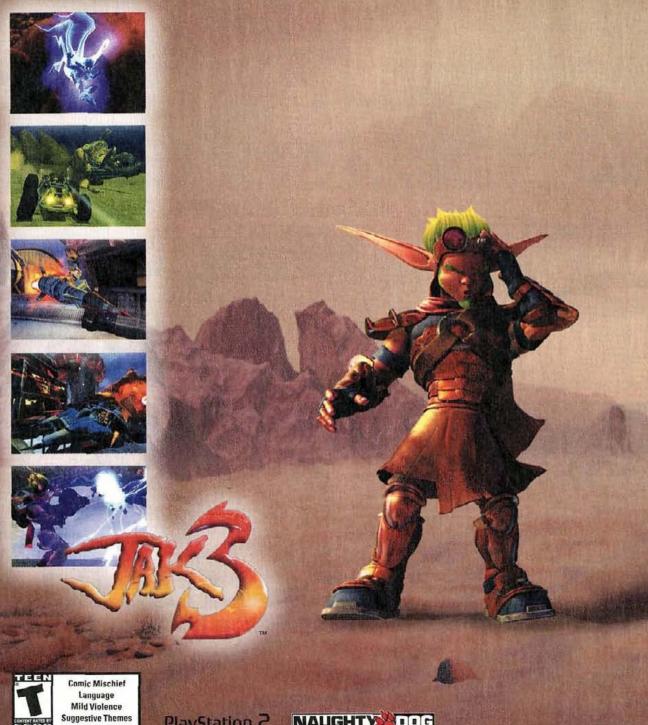








THE EPIC JAK TRILOGY IS COMING REST ASSURED, IT WON'T END LIKE THIS.





PlayStation.2



www.us.playstation.com.

lak 3 is a trademark of Sony Computer Entertainment America Inc. Created and developed by Naughty Dog, Inc. @2004 Sony Computer Entertainment America Inc. "PlayStation" and the "PS" Family logo are registered trademarks of Sony Computer Entertainment Inc. "Live In Your World. Play In Ours." is a trademark of Sony Computer Entertainment America Inc.

TO ITS DRAMATIC CONCLUSION.

The conclusion, the answers, the end of the epic.



LIVE IN YOUR WXRLD.

The Super Bowl is a ratings monster.

For years, every other TV channel would roll over and play dead for that one Sunday. Then, some legendary programmer noticed the soft, vulnerable underbelly of the Super Bowl juggernaut: the game's moronic halftime show. Competing networks started running one-shot programming as soon as halftime started, to suck away the huge football audience for just a few minutes. We've seen special mini-episodes of Fear Factor, In Living Color and Saturday Night Live.

Since you know there won't be any free Super Bowl hooters THIS year, let's see what other TV channels will be offering with MAD's...

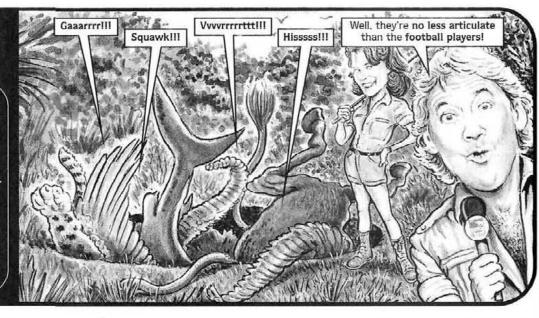
VIEWING GUIDE TO SUPER BOWL HALFTIME

COUNTERPROGRAMMING



Natural Selection Bowl I

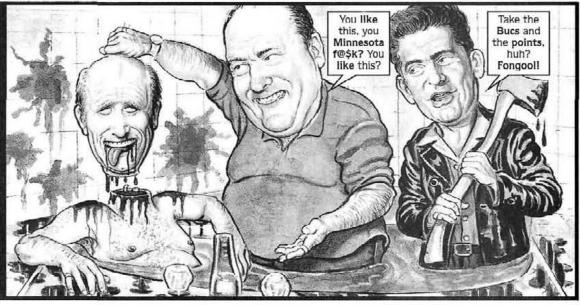
As we've seen several times, one call by the referees can destroy a team's season. So there's no really fair way to decide whether the Falcons are truly better than the Colts. Until now! Animal Planet takes the human element right out of the equation and sticks those creatures into a deep pit, along with dolphins, bears, jaguars, ravens, broncos, eagles and more. Whichever species flaps, crawls or wriggles out is the true champion!



HBO

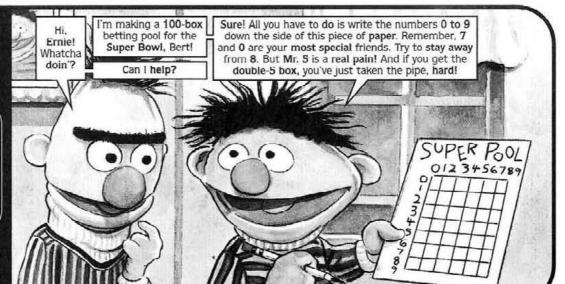
The Sopranos

In a teaser for the upcoming season of *The Sopranos*, Tony and Christopher decapitate guest star Terry Bradshaw.



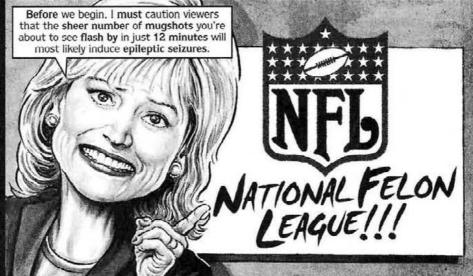


to three generations of children. But "6 chocolate pies" only gets a kid so far. In this mini-episode, they learn to apply that pure knowledge to the real world.





To salute the NFL, Court TV will show a halftime montage of all the current and former players either convicted or accused of crimes, including, but not limited to: murder, conspiracy to commit murder, drug distribution, sexual assault, felonious assault, assault with a deadly weapon, DWI, DUI and destruction of property.







The New Twilight Zone

Monsters? Time travel? Alternate realities? You'll really get the creeps from this halftime-length, football-themed fantasy that could only exist in the realm of the imagination.

I'm here to interview Yes, I am. And you're here because I've decided to reverse previous team but the owner. policy. Our 60,000 season ticketholders shouldn't be obligated to buy you're preseason tickets at regular-season prices as a condition of keeping the a rights to their seats. Also, despite the added expense, we're switching to Yes. black natural grass. Artificial turf has been causing excessive injuries to the I'm the man! players. Now, let me escort you to our locker room where our team is team eager to be interviewed by a capable woman reporter like yourself! owner.

This is crazy! This can't be happeningl AAAAHH-HHHH!



You've just entered the upsidedown world of sports reporter Lisa Cole, trapped in an NFL that no human has ever seen or even imagined could exist. Your next home game is in... The Twilight Zone.

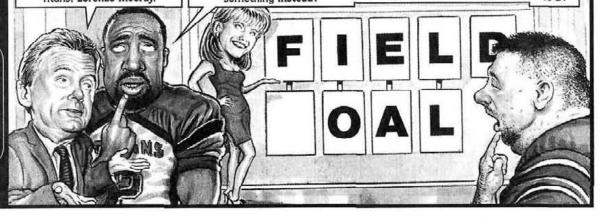
GSN

Wheel of Fortune

Halftime may last only
20 minutes, but by the
time you've endured the
thought processes of three
NFL players, this one
show will seem like an
entire theme week.

I'm sorry, Kenyon. There's no such vowel as "nug," and therefore you can't buy one. You also forfeit your turn...again. And so we move on to the Pro Bowl defensive end for the Tennessee Titans, Lorenzo McCray.

Hmmm. This is a tough one, Pat. They never taught us spelling when I was retriculating at Southern South Dakota University. Could I just punch something instead? No, unfortunately you do have to pick a letter. But for the first time in Wheel history, the producers are letting me give hints! The letter you want goes in between the F and the HI Damn!
I only
learned
the
alphabet
up
to D!



Bravo

Inside the Actor's Studio with O.J. Simpson

To woo viewers entranced by both vicious knee tackles and dramatic character arcs, Bravo presents this one-time-only telecast. After his acting triumph in Capricorn One, O.J. Simpson receives a package at his home. Within that plain brown envelope is the first draft screenplay for a certain project called Goldie and the Boxer Go to Hollywood. Tell me, good sir, would you describe the precise moment you knew you were holding a masterwork?





FOX NEWS

Hannity & Colmes' Halftime Roundtable

Don't believe
the scoreboard.
Don't believe your eyes.
To get the straight
story of this year's
Super Bowl, you need
the fair and balanced
midgame analysis
that only FOX News
can provide.

At halftime, New England is looking at a 33-0 deficit! Not good for the Patriots...or so the liberal sports media want you to believe! They want Americans to think deficits are bad!

The Eagles have scored their points on turnovers. But does that represent moral values? Picking up fumbles? Returning punts for TDs? That's not the honest, hard work that real Americans do!

You said it! Allowing Just 12 total yards to the Pats simply exposes the Eagles' desperation! These are people who'll do anything to win! But Pats coach Bill Belichick has a resolute vision to not change a thing he's doing — no flip-flopping for this coach! Also, I'd like to mention again that Hillary Clinton is a closet socialist.

Though QB Tom Brady has been sacked 14 times, his unshakable leadership is certain to turn things around. With two quarters to play, he can declare "Mission Accomplished"!

After they turn the cameras off, they hit me.





UNDISPUTED INTEREST





I LOOKED AROUND FOR MY WAITER BUT HE WAS NOWHERE TO BE SEEN, SO I IMMEDIATELY GOT ON THE HORN TO MY UNCLE WHO WORKS WITH THE STATE BOARD OF INSECT ADVISORY.



BY THE TIME I GOT HOME I WAS FEELING



FOR SOME REASON I COULDN'T GET MY KEY INTO THE DOOR, SO I WAS FORCED TO GO TO THE LOCKSMITH DOWN THE BLOCK.

THE KEY LOOKS FINE, HOW COME YOU DINN'T BRING IN THE DOOR?



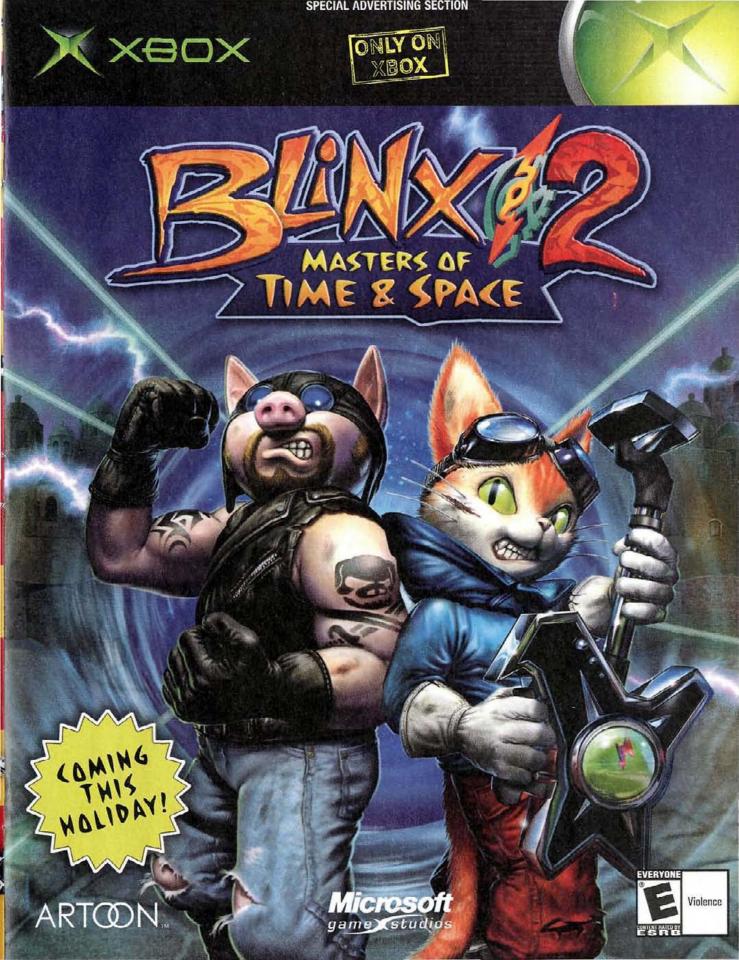
THE LOCKSMITH THOUGHT I'D HAVE BETTER LUCK WITH AN EXPERT IN BREAKING AND ENTERING, SO HE SENT ME TO HIS BROTHER.

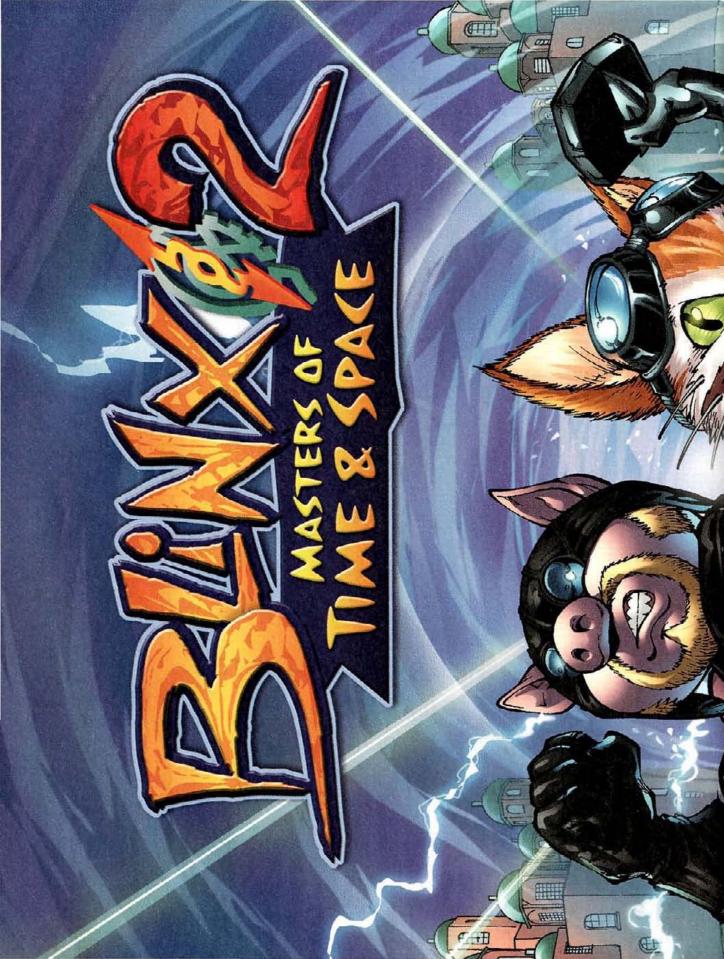


SO I WENT BACK TO MRS. FOLLICLE'S, WHO WHIPPED UP A LITTLE SOMETHING FOR ME AND A FEW OF HER FRIENDS.













29 30 31

22 23 24 28 29 30 20 21 27 25 26







Better brace yourself for...

The Super Bowl is one of the highest-rated television events, with billions of viewers around the world. So it's cause for concern that this year, it's on FOX — the network that gave us such soul-crushing jerk-fests as The Swan, The Littlest Bachelor and The Simple Life. We hate to think what they have In store for this year's game (If there's a way to make that neckless freak Howie Long even more disturbing...they'll find it)!

JOHN CALDWELL—'S
AST HIGHLIGHTS
WATTONS

TO WATCH FOR IN

AND NOW TO CRUNCHING IN AT NUMBER

> ARTIST AND WRITER: JOHN CALDWELL



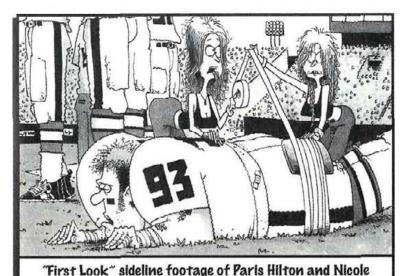
A countdown of great Super Bowl groin pulls





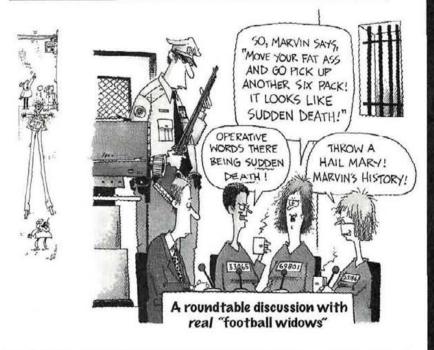


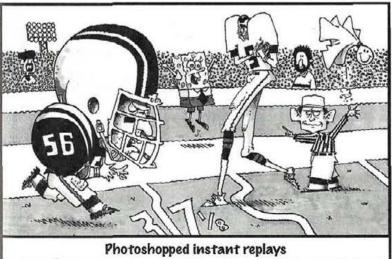
First-hand concussion updates



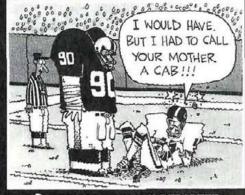
Richie's latest Simple Life task: Icing down and taping

the hamstrings of a 340-lb. nose tackle.





WHAT'S REALLY WRITTEN ON THE QUARTERBACK'S WRIST BAND



SNAPPY TRASH TALK REPARTEE



HIS CURRENT AUTOGRAPH FEE PRICE STRUCTURE

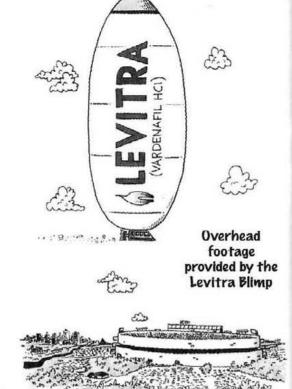


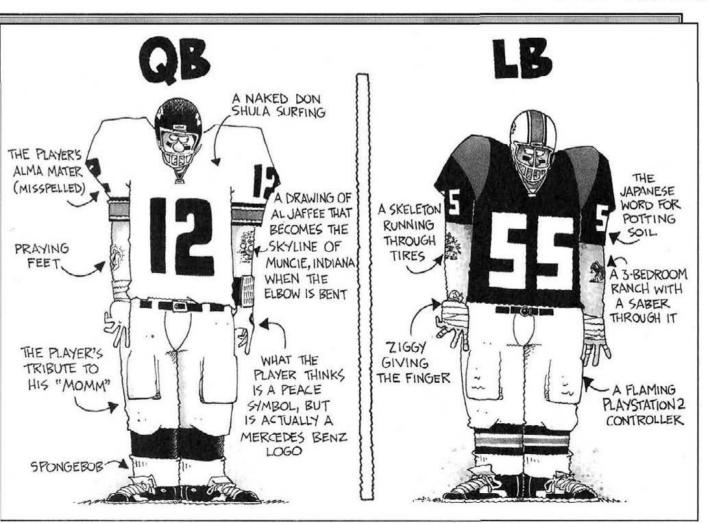
MINUTES FROM THE LAST HUDDLE

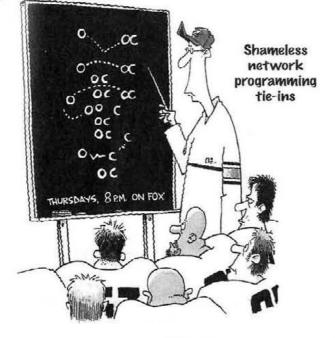


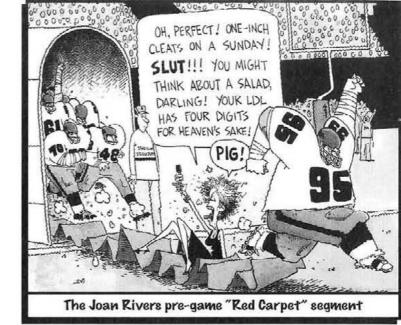
BROADCAST HIGHLIGHTS AND INNOVATIONS TO WATCH FOR IN SUPER BOWL XXXXIX













Extensive praise but limited use of the over-priced "In-Coin Cam"





REMEMBERING TO TAPE EMERIL



SETTLING WITH THE HOOKER

THE BACKUP QUARTERBACK'S PRIMARY SUPER BOWL RESPONSIBILITIES



IRONING & DRAPING THE TOWEL OVER THE CENTER'S BUTT



HUDDLE INTRODUCTIONS



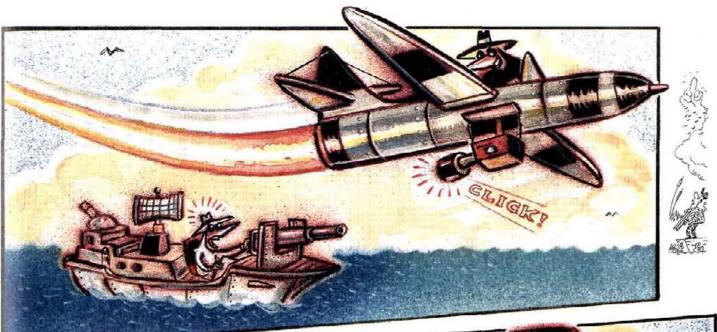
SPEAKING TO YOUNG PEOPLE ABOUT THE IMPORTANCE OF BEING THE GUY WHO HOLDS THE BALL FOR THE KICKOFFS ON WINDY DAYS



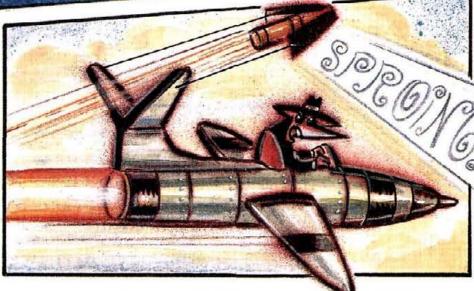












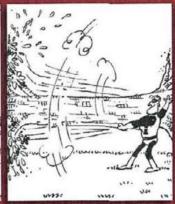




Sergio-fracone MAD LOOK AT



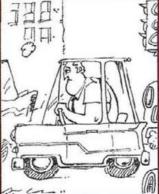






















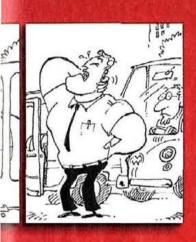


THE INCREDIBLES









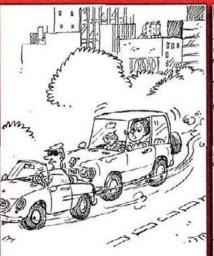


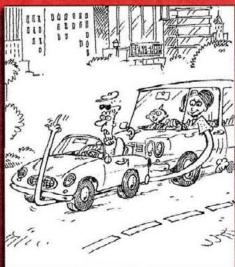


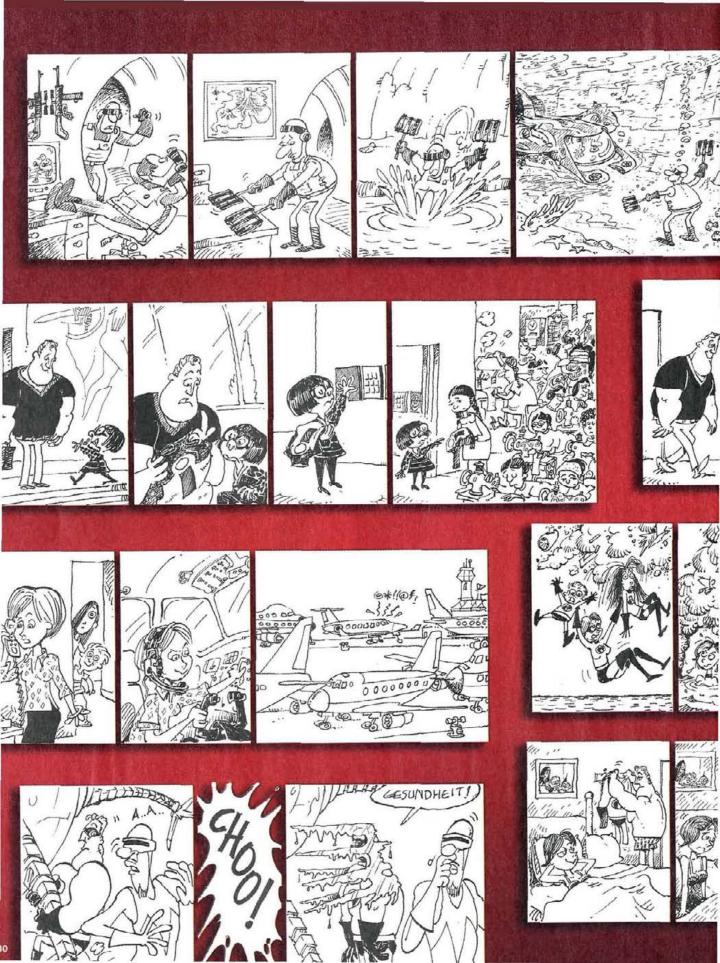








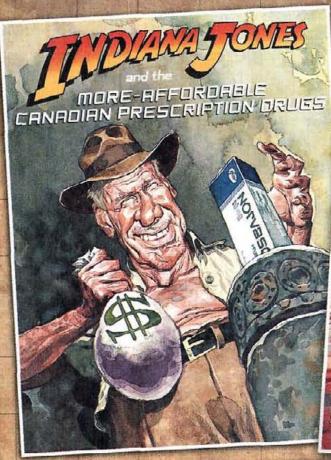


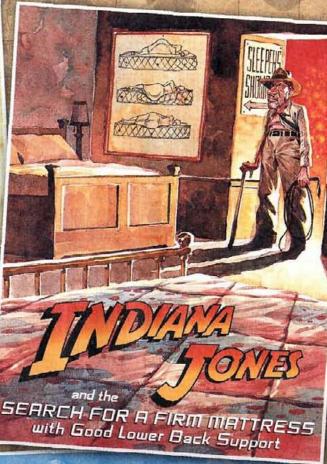


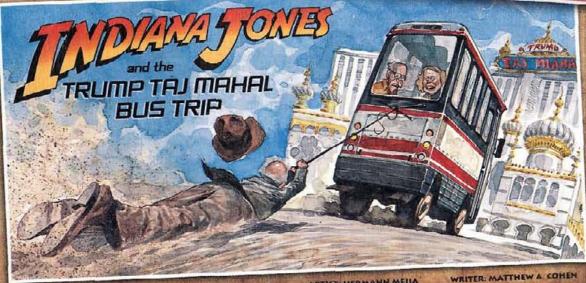


The Indiana Jones movies are known for a lot of things - action, adventure and, of course, a 20-year wait for the next installment! The problem used to be that George Lucas and Steven Spielberg couldn't find a script they liked - now the bigger problem is that they're trying to put the 62-year-old (and counting!) Harrison Ford in an action film! After so much time has passed, we suspect an old-timer like Indy won't have the energy to trot around the world looking for some artifact (besides, if he wants to see a relic, all he needs is a mirror). But since Spielberg and Lucas insist they're going to make another installment, we offer MAD's...

SUGGESTED TITLES for the next



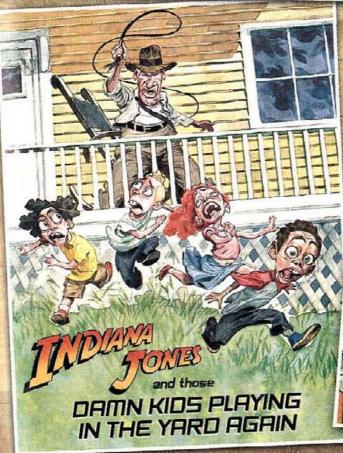


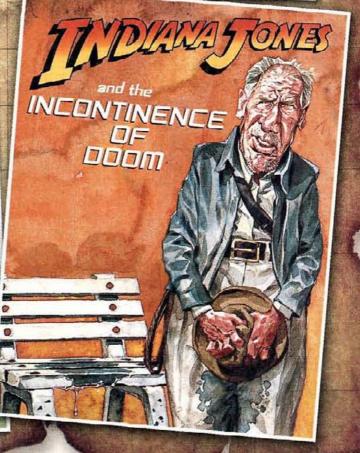


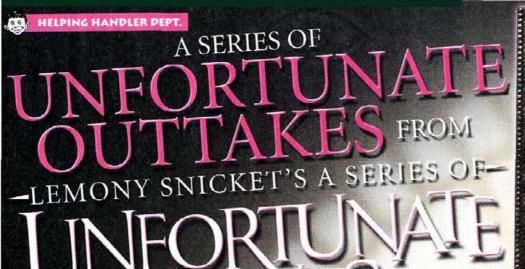
ARTIST: HERMANN MEJIA

TOURS MOVIE











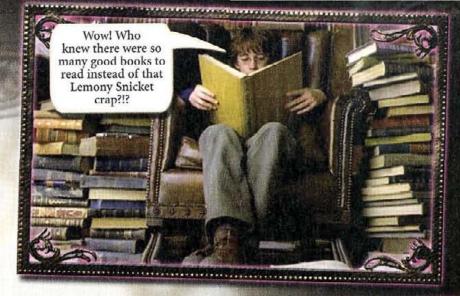


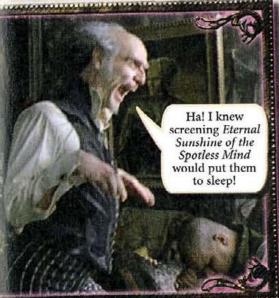




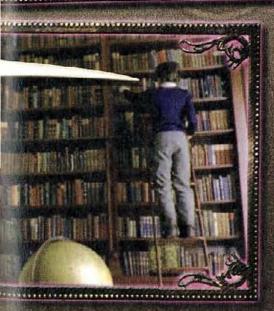






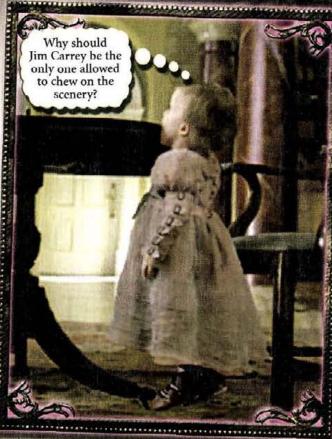


































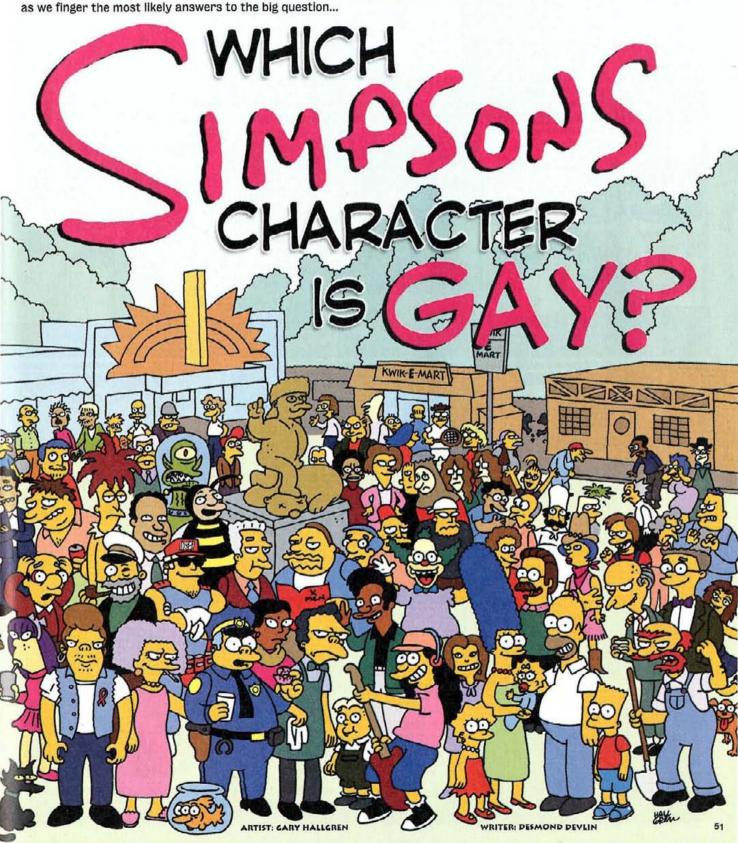






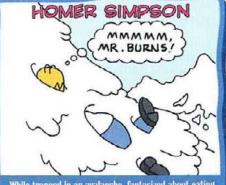


A few months back, hairy Simpsons creator Matt Groening teased his fans with the news that one of the show's recurring characters is gay, and will be coming out of the closet this season. As you can imagine, this tantalizing trifecta of "Simpsons, spoilers and sodomy" set the internet aflame! Fans immediately started speculating about the sex lives of every character ever to appear on the show, down to the fish with the three eyeballs. But that was just a bunch of amateurish, unsubstantiated babble. Make room for professional unsubstantiated babble! We've got a queer eye for the yellow guy, as we finder the most likely answers to the big question.





In the fourth season, Bart had a pet. Anybody seen that hamster lately?



While trapped in an avalanche, fantasized about eating Mr. Burns. (To the U.S. heartland: don't worry, it might've only heen normal, good-natured American cannibalism.)



Seeing her parents' straight marriage up close is about as compelling a motive there is for her to "switch sides."

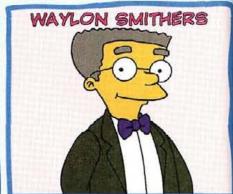




Everybody knows that the last heterosexual working in local TV news retired in 1998.

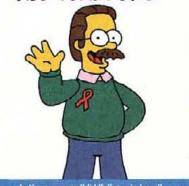


The sign in his window says "Open 24 Hours," but are we positive it's referring to the store?

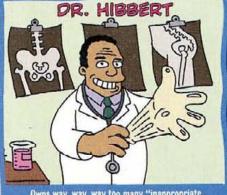


If for no reason other than no Simpsons fan would ever see it coming.

NED FLANDERS



Is there a more "diddly" guy in town?



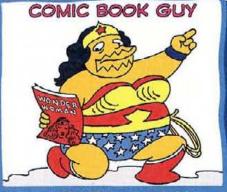
Owns way, way too many "inappropriate, even for a doctor" X-ray photos.



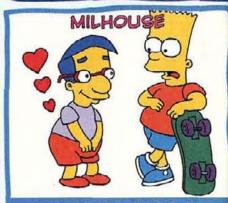
For all we know, he's a queen bee.



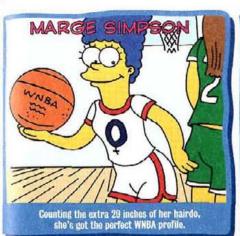
Once mistaken for a space alien (and everybody knows about those guys' unquenchable taste for anal probes).

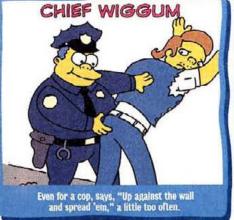


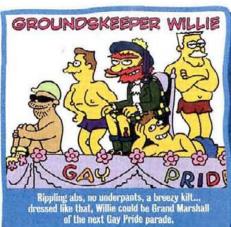
Never seen with a girlfriend...oh, wait, that's because he's a comic book guy, not because he's gay. Sorry.

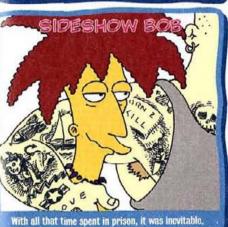


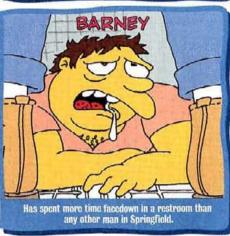
Sidekicks are ALWAYS gay: Robin the Boy Wonder, Ron Weasley, John Edwards...

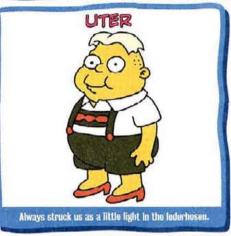


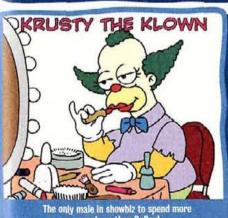






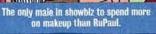
















Who says all those hairballs she coughs up came from her?









When a great man speaks, he draws upon his life's wisdom and experience to express to others what he is truly thinking. In the President's case, those are precisely the thoughts his handlers DON'T want expressed! Like the thoughts found in these...

LINES LAT FROM 2005 INAU

"In the months ahead, I look forward to drinking again, secure in the knowledge that there's not a damn thing the voters can do to me now..."

"Our nation is guided by a power much higher than any of us here, by which I mean the oil industry..."

"There were even some cynics who claimed that Osama bin Laden would be conveniently captured right before the election. I stand here today vindicated by the fact that we still have no idea where he is..."

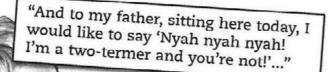
"This election was not only about electing a President. It was also about electing enough GOP Congressmen to make impeachment mathematically impossible..."

"I offer my deepest thanks to Vice President Cheney, whose daughter's sexually deviant lifestyle took much of the spotlight away from the boozed-up personal lives of my daughters..."

"We are all Americans today, whether you are black or white; male or female; whether you call Jesus your Lord, or are destined for eternal hellfire..."



GEORGE W. BUSH'S GURATION SPEECH



"I am a uniter, not a divider. And any bastard who says otherwise can drop dead..."

"To our Israeli allies I say, while I did not personally kill Yasser Arafat, please note that he died on my watch..."

"It looks like it'll be four more years before I go on the payroll at Halliburton..."

"Today, I am mandating that by 2030, the United States will send an astronaut to Mars and vice versa..."

"I thank Senator Kerry for...oh, hell, what do I need to thank him for?..."

> "I hope that all you high school debate geeks now see how utterly worthless your little hobby is in the real world..."

OR OF THE

"Finally, in the words of Howard Dean,
'Yeaeeeaaaaagh!"



ER MORNING ON FIFTH AVENUE









WHAT
CONTROVERSIAL
TRANSPORTATION
ISSUE HAS
POLITICIANS IN
AN UPROAR?

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD - IN

In these tumultuous times, safety remains a big concern. One can never be too careful, and our elected officials are going to great lengths to protect us during our travels. There is, however, one area that continues to be an unsolvable problem. To find out what it is, fold page in as shown.





TENSION IS COMMON AMONG TRAVELERS. TENS
OF THOUSANDS SUFFER EVERYWHERE. SOON
POLICE WILL BE REQUIRED TO QUIET THE RACKET
FRUSTRATED PEOPLE MAKE. IT'LL BE A
ROTTEN DAY WHEN THEY START ISSUING TICKETS

A

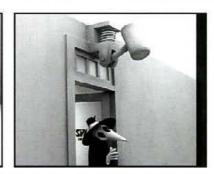
























MAD and Spy vs. Spy are TM & © 2005 F.C. Publications, Inc. Mountain Devrand Do The Devrare registered tradomarks of PepsiCo, Inc.

www.mountaindew.com